



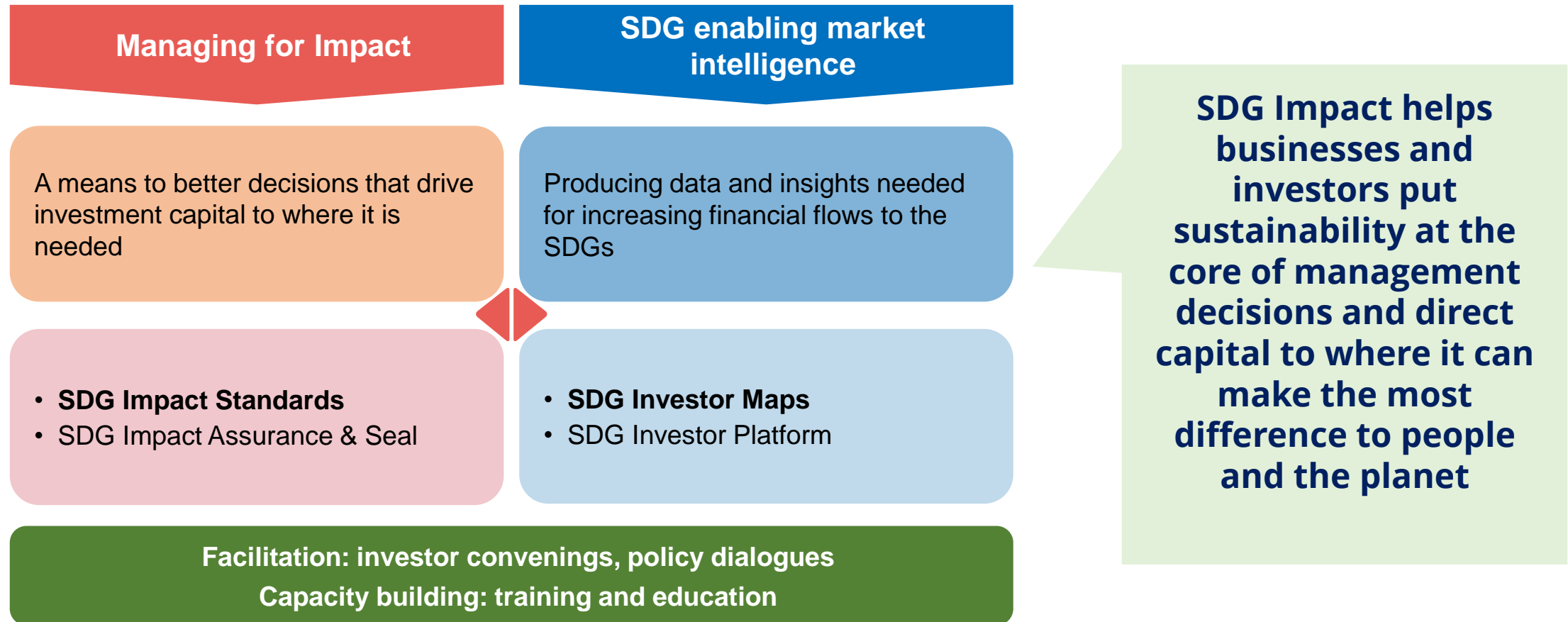
# UNDP SDG Impact

SDG Investor Maps and SDG Impact Standards

6 July 2022

Thailand SDG Investor Map Launch

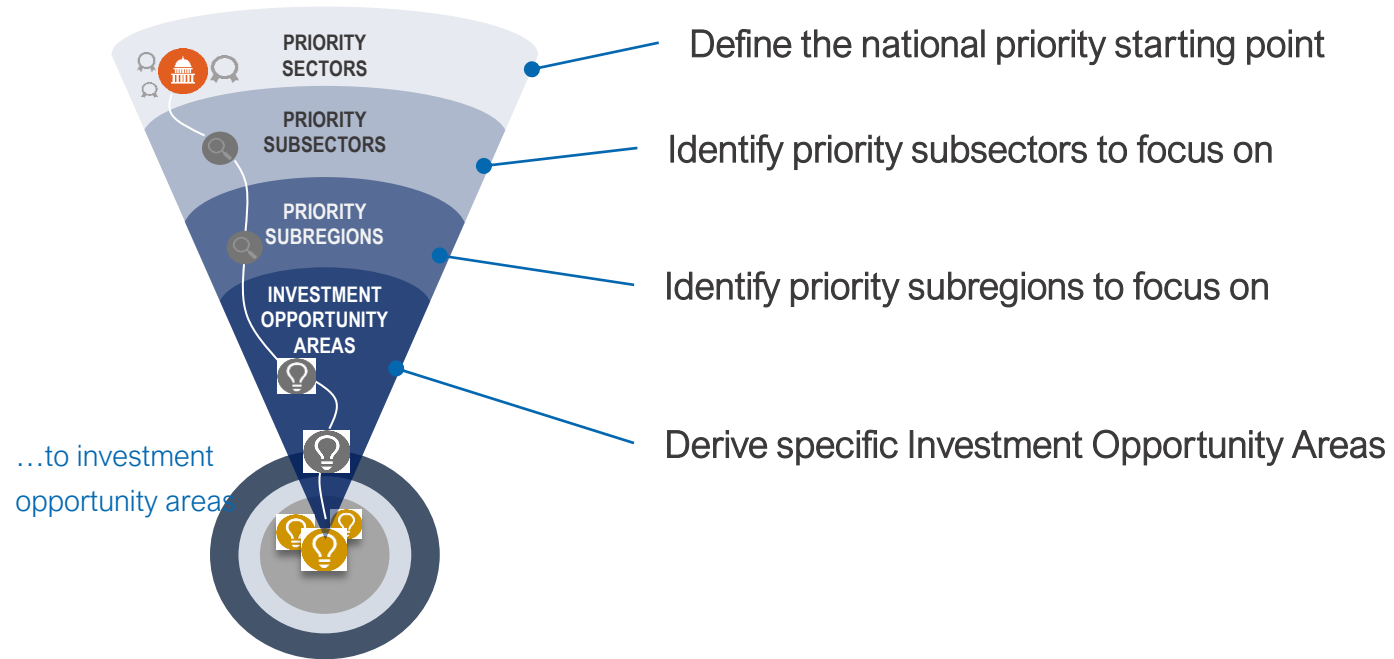
# UNDP SDG Impact and its key pillars



# SDG Investor Maps lean on a methodology through that can help derive detailed investable opportunities

## Methodology

From national economic and social development priorities...



## Underpinning themes:



Gender



Climate



Technology

**Highly consultative process.** In APAC, 200+ consultations have been completed to build country level maps

# IOAs are underpinned by 20 actionable data points spanning business and impact considerations



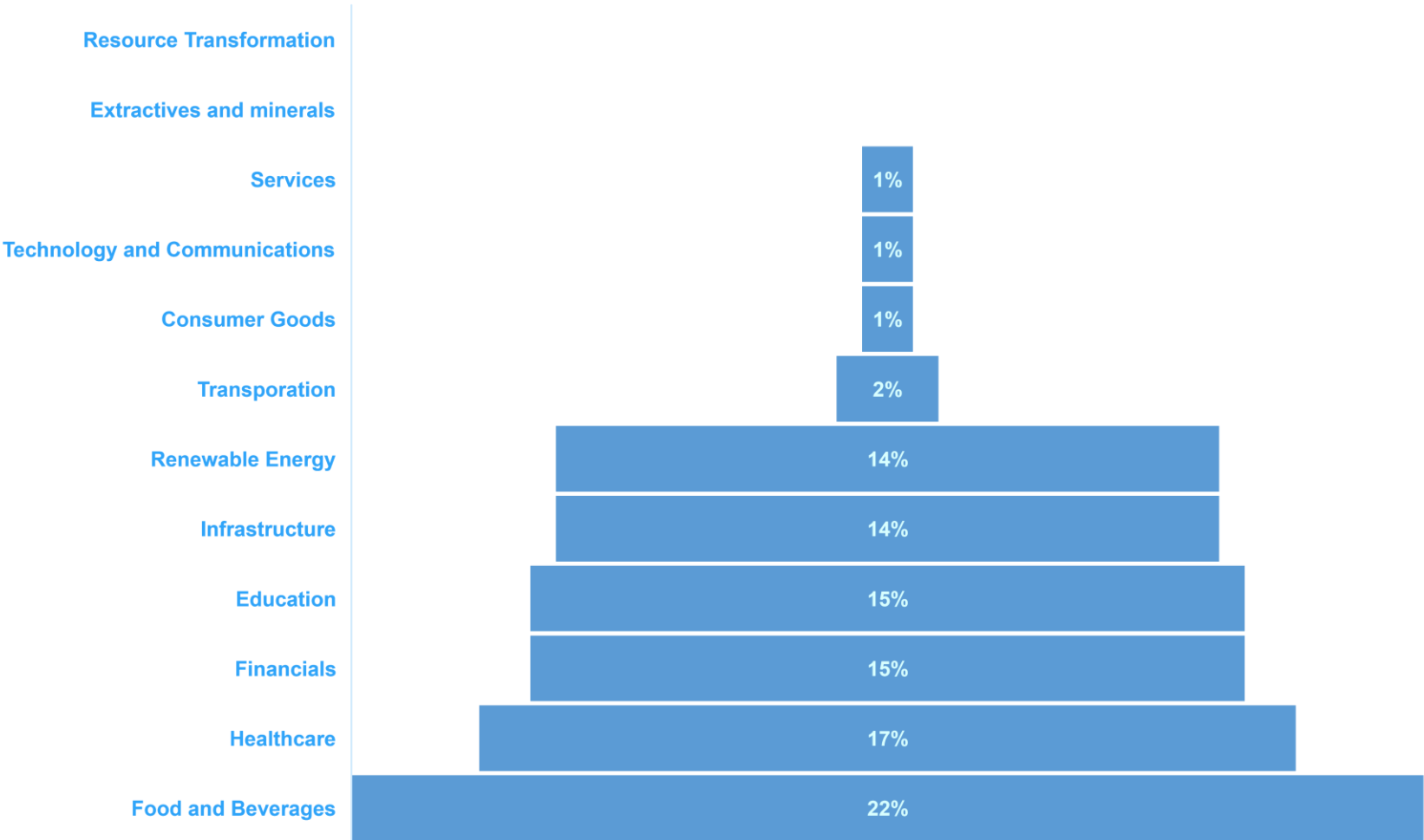
 <p><b>(Sub)sector and Location</b> Sector, subsector and priority region</p>	Sector	Subsector and Industry	Target Locations				
 <p><b>Pipeline Opportunity</b> Business model and case studies</p>	Business Model	Case Studies					
 <p><b>Business Case</b> Business metrics and market risks</p>	Market Size and Environment	Indicative Return	Investment Timeframe	Ticket Size	Market Risks and Scale Obstacles		
 <p><b>Impact Case</b> Impact metrics, risks and impact classification</p>	Sustainable Development Need	Expected Development Outcome	SDGs and SDG Indicators	Stakeholders Impacted	Outcome and Impact Risks	IMP Impact Classification	
 <p><b>Enabling Env.</b> Policy, regulatory and financial factors and actors</p>	Policy Environment	Regulatory Environment	Financial Environment	Active Actors			



# Insights from the SDG Investor Maps: Asia



Sector representation in the Asia Maps (113 IOAs till date)



**South Asia**  
 2 Maps completed- India and Bangladesh  
 3 Maps in pipeline- Maldives, Pakistan and Sri Lanka

**ASEAN**  
 2 Map completed- Indonesia, Thailand  
 5 Maps in pipeline- Cambodia, Vietnam, Laos , Philippines, Malaysia

**East Asia**  
 1 Map completed- China  
 1 Map under development- Mongolia

# Insights from the SDG Investor Maps: Asia



47% of IOAs document tech-based business solutions to ensure last-mile reach of products and services.



Significant evidence of successful investments, including of data on return profiles, in social sectors like Healthcare and Education



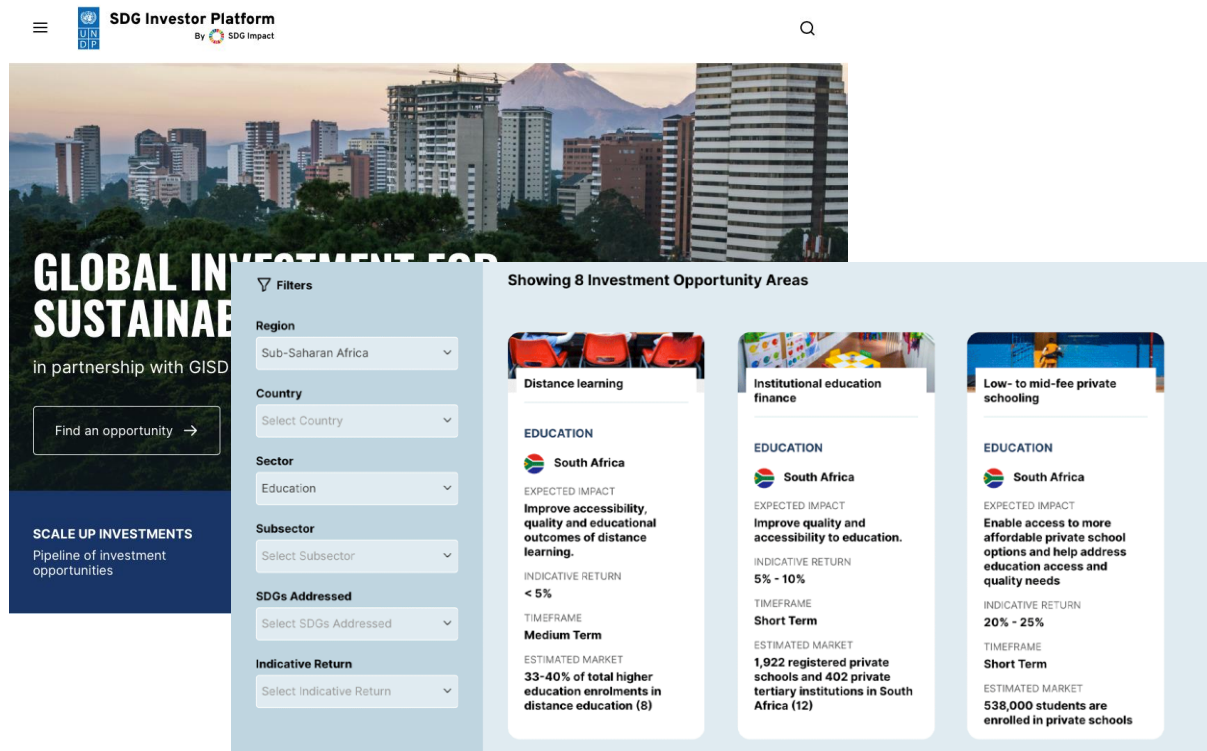
With the region being home to 5 of the largest emitters of GHG emissions, the SDG Investor Maps also explore energy alternatives and clean technology to contribute to regenerative business approaches.



Financial services plays a key role to build resilience for low-income segments given that Asia has the largest regional share of microfinance- 42.5% and some of the fastest-growing internet economies.

# SDG Investor Maps are published on a web platform as a public good:

The full Thailand SDG Investor Map is available on the global SDG Investor Platform



Country-level report







**To achieve the SDGs and to put the world on a more sustainable and equitable path, we need a transformational shift in mindset and management decision-making.**



# We are not on a sustainable path!



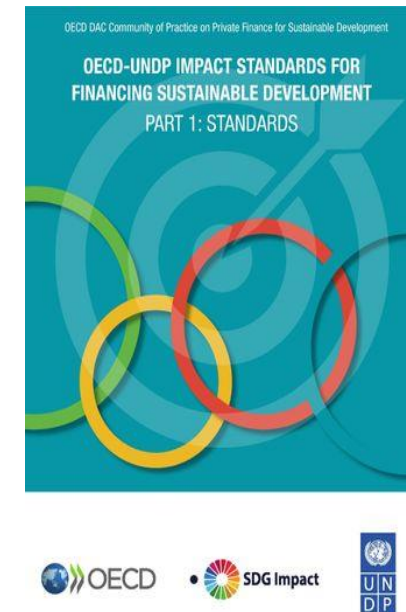
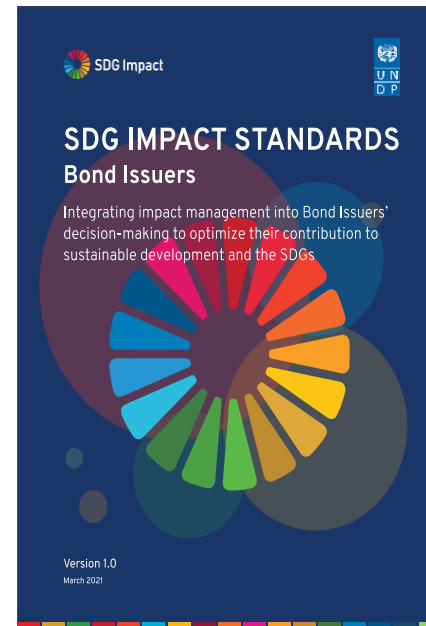
# The SDG Impact Standards help organizations put sustainability at the core of business and investment decision-making



# SDG Impact Standards: Are we managing our impact as we make investment decisions?



4 sets of SDG Impact Standards that create a shared language and approach to sustainability



**Developed as a public good, the SDG Impact Standards provides a unified management approach to the advancement of sustainability and the SDGs amongst businesses, investors and policy makers.**

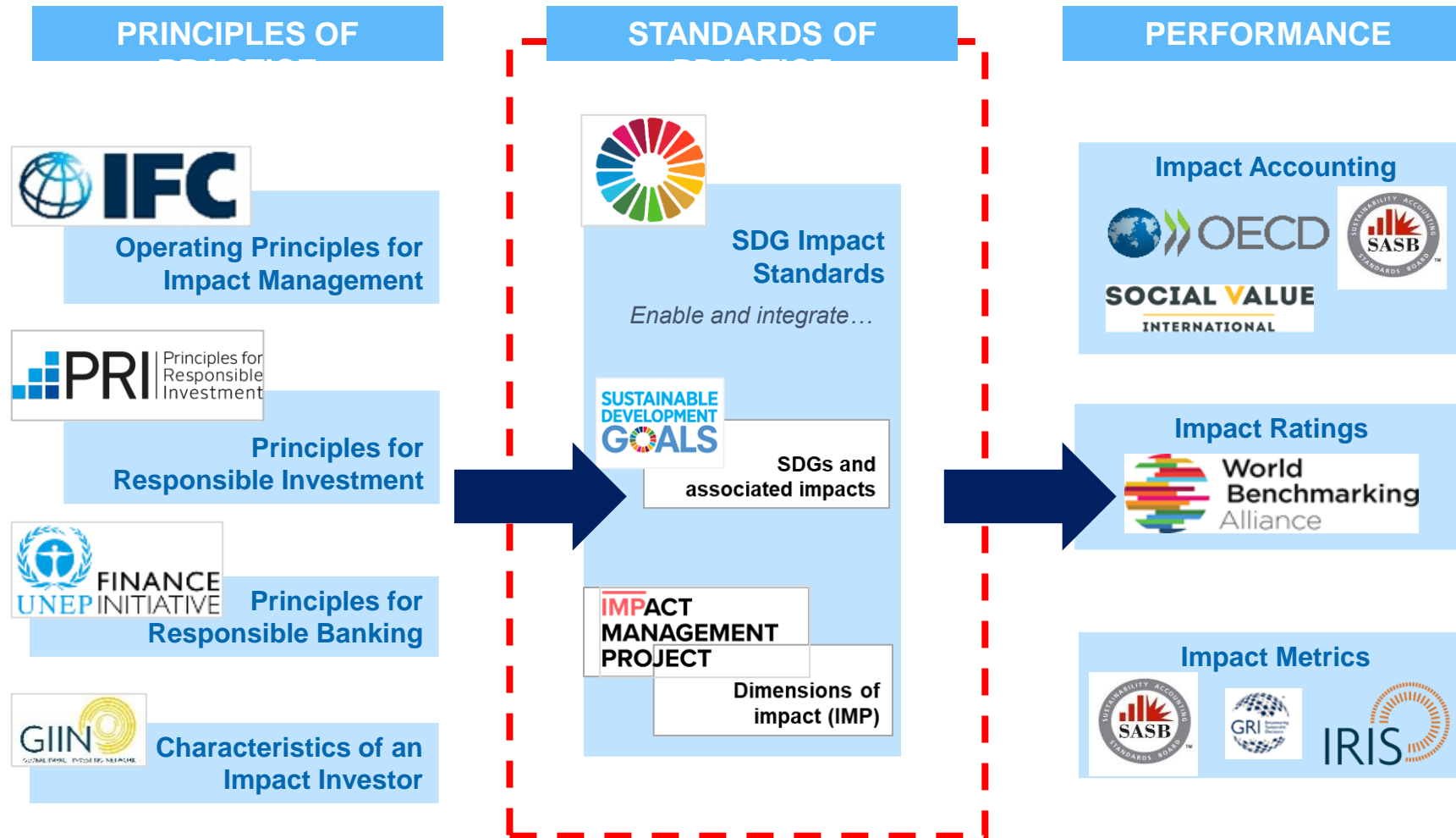
# Key components of the SDG Impact Standards:

The SDG Impact Standards are ***not*** accountancy or reporting standards – **they are management standards**. Accountancy and reporting standards, while crucial to the sustainability and SDG ecosystem, assess an organisation’s past sustainability achievements. Our SDG Impact Standards are forward-looking and can go hand-in-hand with the various accountancy standards available to organizations.

**The SDG Impact Standards are organized around four interconnected themes:**

<p><b>STRATEGY</b></p>	<p>Embedding sustainability at the core of all management and operational decisions, focusing on where the most significant impact on outcomes an organization can have including reducing the negative ones.</p>
<p><b>MANAGEMENT APPROACH</b></p>	<p>Generates management decision-making options to maximize the chances of achieving the organizational goals that contribute to the SDGs and indicators to allow for improvement over time.</p>
<p><b>TRANSPARENCY</b></p>	<p>Needed to be accountable to stakeholders who can then make more informed decisions when working with the organization</p>
<p><b>GOVERNANCE</b></p>	<p>An organization’s informal and formal governance mechanisms define expectations of behaviour, how decisions are made and how it holds itself and others accountable.</p>

# SDG Impact Standards address a key market gap:



# The SDG Impact Standards to drive systems change



## DFIs, Enterprises, PE Funds, Bond Issuers

Can use the Standards to:

- Put sustainable development at the heart of business purpose, strategy and decision making
- Better address sustainable development risks and opportunities
- Map and design their internal impact management systems
- Undertake self-assessment and gap analysis
- Work with other actors across the system to collaborate and create blended finance solutions

## Investors

Can use the Standards to frame their investment guidelines, identify questions and/or otherwise manage their internal work.

## Analysts and advisors

Can use the Standards to determine, benchmark and compare and/or provide guidance on impact management practices.

## Government and policy makers

Can use the Standards to align with the Standards as issuers or originators and through policy and regulations.

# Complementarity between SDG Impact's pillars:



Embedding sustainability in 'business as usual' for all capital flows

## SDG Impact Standards

Designed to enable better management decision-making, promote impact integrity and avoid impact washing

**How** to contribute meaningfully to the SDGs



## SDG Investor Maps

Designed to provide market intelligence on potentially SDG-enabling investment themes and opportunities,

In **what** areas and **where** should capital flow to contribute to the SDGs?



