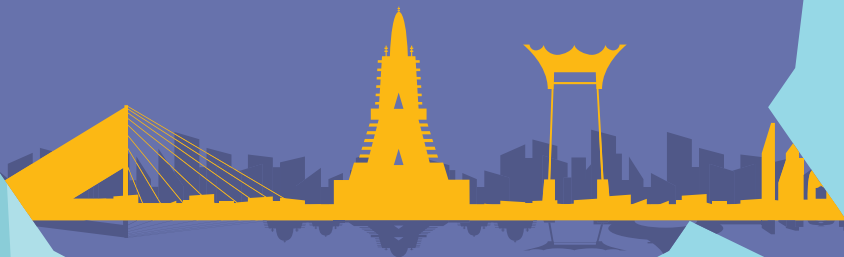


19 September 2018
Wednesday, 9.00am to 5.00pm
Grand Hyatt Erawan Bangkok – Grand Ballroom 2 & 3

Inaugural Corporate Governance Conference 2018,
Bangkok

Building Trust in a Transforming Economy

สร้างความเชื่อมั่นไปกับโลกที่แปรเปลี่ยน



Jointly Organised by:



In collaboration with:

Held in conjunction with:



SIAS is a member of the OECD Asian Roundtable on Corporate Governance

Programme Overview

In this fast moving business world, traditional businesses are being disrupted by the new digital economy. Business models are fast changing. These new economy companies, with no assets such as Facebook, are listed on stock exchanges globally. With no “hard” assets, many of these firms leverage technology to create value and scale. Nevertheless, many companies in Asia are still “brick and mortar”. How can companies embrace technologies to transform?

It is widely agreed that the “tone-from-the-top” sets the direction of countries and companies. It establishes certain “ways” of doing business, akin to having its own culture. It is also widely regarded that corporate culture of an organisation is crucial to its long-term success. It has the ability to pull people and resources together to make a difference, creating trust.

Therefore trust is akin to culture, which is notoriously difficult to measure, reform or even define. Furthermore, in many Asian economies, local societal culture may be the overriding driver of a company’s corporate culture.

Nevertheless, corporate culture is increasingly seen as a core responsibility for the board to oversee and shape corporate culture as a long term corporate strategy. How should a board connect its culture to its strategy and business purpose? How should it align culture with its reward and incentive systems (including executive pay policies)? And how should boards, shareholders and other stakeholders go about monitoring and measuring corporate culture, both amongst their senior management team and throughout the organisation? Is diversity practiced? How to build trust with stakeholders? How do boards and companies communicate with stakeholders?

Who Should Attend



Key Takeaways

- ▶ Importance of building trust amongst stakeholders in your growing/transforming company
- ▶ Why corporate culture is key to building trust for long-term sustainable returns?
- ▶ How board diversity make good business sense?
- ▶ Why well governed companies attract more capital?

Conference Schedule

- 8:30am Registration
9:00am Welcoming Remarks and the Launch of the Inaugural Global Corporate Governance Conference

CULTURE AND GOVERNANCE

- 9:20am Presentation: "Building Trust through Addressing Need of Investors"
10:05am Networking Coffee Break
10:30am Presentation: "Adding New Perspectives through Board Diversity"
11:15am Panel Discussion: Corporate Culture – a Board Priority?
12:30pm Networking Lunch

CORPORATE CULTURE AND LONG-TERM SUCCESS

- 1:45pm Presentation: "Driving Strategy for Long-term Success while Facing Short-Term Needs"
2:30pm Presentation: "Driving Business Value & Sustainability Through Active Investors"
3:00pm Panel Discussion: Corporate Culture and Long-term Success
4:15pm Closing Address
4:30pm Networking Reception
5:00pm End of Conference

Corporate Governance Experts

Prominent Corporate Governance Experts Will Share Their Valuable Insights



Mr. Rapee Sucharitakul
Secretary-General,
SEC



Mr. David Gerald
Founder, President & CEO,
SIAS



Dr. Roger Barker
Managing Director,
Barker & Associates and Chairman,
Global Corporate Governance Conference
Advisory Council



Mr. Veerasak Kositpaisal
Expert on Corporate Governance
and Social Responsibility,
The Stock Exchange of Thailand



Dr. Bandid Nijathaworn
Former President & CEO,
Thai Institute of Directors
Association



Mr. David Webb
Founder,
Webb-site.com



Ms. Pru Bennett
Managing Director,
Head of Investment Stewardship APAC,
BlackRock



Mr. Shinbo Won
Director,
Investment Stewardship APAC,
BlackRock



Mr. Paul Supramaniam
Chairman,
Law Asia International Lawyer



Dr. Christine Chow
Director,
Hermes Equity Ownership
Services Ltd



Mr. Loh Uantchern
CEO, Asia Pacific,
Black Sun Plc

About SEC

The Securities and Exchange Commission (SEC) and the Office of the SEC were established on 16 May 1992 upon the promulgation of the Securities and Exchange Act B.E. 2535 (SEC Act).

The SEC's vision, mission and objectives aim at supervising and developing the capital market to be efficient, transparent, inclusive, reliable, and in accordance with international standards. The capital market plays an important role in society and the national economy. The SEC, as a capital market regulator, strives to enhance the wellbeing of people by promoting a conducive environment for transparent, efficient and fair markets. To achieve its objectives, the SEC oversees the quality of business operators, including their products and services, promotes a variety of financial tools, flexibility and competitiveness of securities businesses, safeguards market stability, ensures securities trading fairness, and facilitates easy access to information. The SEC expects that this will contribute to the comprehensive utilization of capital market benefits. However, the SEC's role does not involve preventing investor losses or ensuring compensation in the event such losses arise.

Currently, the SEC operates primarily in promoting Good Governance and Good Standards in the Private Sector, as follows:

- (1) Laying out the foundation of product governance, promoting the culture of putting investors first and improving sale conduct based on fair dealing principles;
- (2) Cooperating with Bank of Thailand (BOT) and the Office of Insurance Commission (OIC) to make the regulations and enforcement standards more coherent;
- (3) Reforming the regulatory for prevention of conflicts of interests;
- (4) Introducing a Corporate Governance Code (CG Code) for listed companies and Investment Governance Code (I Code) for institutional investors;
- (5) Forming up a special working group to take care of cases of listed companies.

For more information about SEC please visit: <https://www.sec.or.th/EN/AboutSEC/Pages/Introduction.aspx#Tabcontent2>

About SET

The Stock Exchange of Thailand (SET) is among the most liquid exchanges in Asia, providing a full range of investment products including equities, bonds, derivatives, as well as world-class trading, post-trade infrastructure/technology services in accordance with international practice (EMEA, PFMI). With diverse business sectors listed on the exchange, the investor number has more than doubled over the past five years. Meanwhile the amount of IPO offering also recorded the highest among ASEAN exchanges over the past three years, leading to the all-time high market capitalization in the past 40 years for the Thai market. Going forward, SET's vision "To Make the Capital Market Work for Everyone" is aligned with the aim to support strong economic growth and competitiveness. Globally and regionally, SET has also actively coordinated with other exchanges to boost investment opportunities and capital market growth potential. Moreover, SET puts strong emphasis on sustainable growth by promoting listed companies' business models that care for environmental, social and governance (ESG) practices. SET also aims to create opportunities for SMEs and start-ups to enhance Thailand's productivity and employment growth.

About SIAS

SIAS actively promotes good corporate governance and transparency practices, investor rights, investor education and is the watchdog for investors in Singapore. SIAS rates companies on their governance practices together with industry partners and rewards companies excelling in good corporate governance practices.

SIAS, the largest organised investor group in Asia, is run by an elected Management Committee comprises of professionals who are volunteers. It is now a registered Charity and an Institution of Public Character.

Besides its focus on corporate governance, SIAS also extensively provides a variety of investor education programmes to its members and the investing community at large through collaborative arrangements with financial institutions and listed companies interested in investor education as part of its corporate social responsibility agenda.

For more information about SIAS, please visit www.sias.org.sg

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