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Held in conjunction with:



19 September 2018  
Wednesday, 9.00am to 5.00pm  
Grand Hyatt Erawan Bangkok  
- Grand Ballroom 2 & 3

## Inaugural Corporate Governance Conference 2018, Bangkok

### Building Trust in a Transforming Economy

สร้างความเชื่อมั่นไปกับโลกที่แปรเปลี่ยน



#### Programme Overview

In this fast moving business world, traditional businesses are being disrupted by the new digital economy. Business models are fast changing. These new economy companies, with no assets such as Facebook, are listed on stock exchanges globally. With no “hard” assets, many of these firms leverage technology to create value and scale. Nevertheless, many companies in Asia are still “brick and mortar”. How can companies embrace technologies to transform?

It is widely agreed that the “tone-from-the-top” sets the direction of countries and companies. It establishes certain “ways” of doing business, akin to having its own culture. It is also widely regarded that corporate culture of an organisation is crucial to its long-term success. It has the ability to pull people and resources together to make a difference, creating trust.

Therefore trust is akin to culture, which is notoriously difficult to measure, reform or even define. Furthermore, in many Asian economies, local societal culture may be the overriding driver of a company’s corporate culture.

Nevertheless, corporate culture is increasingly seen as a core responsibility for the board to oversee and shape corporate culture as a long term corporate strategy. How should a board connect its culture to its strategy and business purpose? How should it align culture with its reward and incentive systems (including executive pay policies)? And how should boards, shareholders and other stakeholders go about monitoring and measuring corporate culture, both amongst their senior management team and throughout the organisation? Is diversity practiced? How to build trust with stakeholders? How do boards and companies communicate with stakeholders?

#### Programme

8.30am	<b>Registration</b>
9.00am	<b>Welcoming Remarks and the Launch of the Inaugural Global Corporate Governance Conference in Bangkok</b> <ul style="list-style-type: none"><li>• Mr. Rapee Sucharitakul, Secretary-General, SEC</li><li>• Mr. David Gerald, Founder, President &amp; CEO, SIAS</li></ul>

#### THEME: CULTURE AND GOVERNANCE

9.20am	<b>Presentation : “Building Trust through Addressing the needs of Investors”</b> <ul style="list-style-type: none"><li>• Mr. Loh Uantchern, CEO, Asia Pacific, Black Sun PLC</li></ul>
10.05am	<b>Networking Coffee Break</b>

10.30am **Presentation: “Adding New Perspectives through Board Diversity”**

- Dato Paul Supramaniam, Chairman, Law Asia

11.15am **Panel Discussion: Corporate Culture – a Board Priority?**

Moderator:

- Dr. Roger Barker, Managing Director, Barker & Associates and Chairman, Global Corporate Governance Conference Advisory Council

Panelists:

- Dr. Bandid Nijathaworn, Former President & CEO, Thai Institute of Directors Association
- Dr. Christine Chow, Director, Hermes Equity Ownership Services Ltd
- Mr. David Webb, Founder, Webb-site.com, Hong Kong
- Mr. Loh Uantchern, CEO, Asia Pacific, Black Sun PLC

12.30pm **Networking Lunch**

**THEME: CORPORATE CULTURE AND LONG-TERM SUCCESS**

1.45pm **Presentation: “Driving Strategy for Long-term Success while Facing Short-Term Needs”**

- Dr. Christine Chow, Director, Hermes Equity Ownership Services Ltd

2.30pm **Presentation: “Driving Business Value & Sustainability Through Active Investors”**

- Ms. Pru Bennett, Managing Director, Head of Investment Stewardship APAC, Blackrock

3.00pm **Panel Discussion: Corporate Culture and Long-term Success**

Moderator:

- Mr. Loh Uantchern, CEO, Asia Pacific, Black Sun PLC

Panelists:

- Dr. Christine Chow, Director, Hermes Equity Ownership Services Ltd
- Dr. Roger Barker, Managing Director, Barker & Associates and Chairman, Global Corporate Governance Conference Advisory Council
- Mr. Shinbo Won, Director, Investment Stewardship APAC, BlackRock
- Mr. Veerasak Kositpaisal, Expert on Corporate Governance and Social Responsibility, The Stock Exchange of Thailand

4.15pm **Closing Address**

- Mr. Rapee Sucharitakul, Secretary-General, SEC

4.30pm **Networking Reception**

5.00pm **End of Conference**